**MEDIA RELEASE**

**The Best Asian Comedians at The Fringe (and One Token White)**

A Showcase of Asian Comedians from all over the World and from the UK

****

**The Asian Comedy Showcase**

**14 June 2024, London** – **The Asian Comedy Showcase** returns the Edinburgh Festival Fringe this year, after a successful run last year and now upgraded to a bigger venue. The showcase was created last year by host Sam See, as a way of featuring Asian talents from across the globe, but also as a way of bringing Asian audience to the Fringe, who had stated to him that they did not feel like the festival was ‘for them’. The showcase features four comedians daily from around the world, inclusive of a ‘token white’ act. The booking of acts has also included performers outside of the realm of traditional stand-up, like magicians and musicians, as an effort to bring the creativity and spirit of the Fringe to Asian audience, who may not have seen performances of that genre previously.

This year’s showcase boasts a roster of **44 performers from over 12 different countries**, with credits like Taskmaster, BBC, Comedy Central and Netflix.

**The Asian Comedy Showcase** will be performed daily (Sans Tuesdays) at 14:15, from August 1st (Thursday) till August 25th (Sunday) at The Pear Tree. The show is part of the Laughing Horse’s Free Edinburgh Fringe Festival.

**The Asian Comedy Showcase**

**Dates: 1st-25th August 2023 (No Tuesdays), 5:45pm  
Location:** [**The Pear**](https://www.google.com/maps/place/The+Pear+Tree/@55.9444329,-3.1852918,15z/data=!4m2!3m1!1s0x0:0x201ea4cb6abb5bc7?sa=X&ved=1t:2428&ictx=111) **Tree, 36 W Nicolson St, Newington, Edinburgh EH8 9DD, United Kingdom**

**Duration: 55 mins**

**Rating: 14+ (Guideline)  
Show Listing on EdFringe.com:** [**https://tickets.edfringe.com/whats-on/asian-comedy-showcase**](https://tickets.edfringe.com/whats-on/asian-comedy-showcase)

For more information, or to arrange for media enquiries, contact:

Sam See | [comedy@mrsamsee.com](mailto:comedy@mrsamsee.com) | +44 07449 299708